

WIPES RECYCLING THROUGH



By Kimberly-Clark Professional®

Rethink recycling
one wipe at a time.
Don't trash it.
Recycle it.



Through the **1st and only** manufacturer-led, large-scale **Wipes recycling program** in North America¹

Disposable wipes offer an effective, convenient and hygienic option for cleaning and disinfection, with one drawback – they are discarded after use.

That's changing with the addition of a wide range of disposable wipes to Kimberly-Clark Professional's B2B wipes recycling program. Now a number of popular lines are recyclable through Rightcycle™ from CriticalClean™ WetTask™ Wipes and PowerClean™ ProScrub™ Towels to WypAll® Disinfecting Wipes and W4 Dry Wipes.²



This type of solution is needed now more than ever:



66% of B2B cleaning supplies buyers say **reducing the environmental impact** of their hygiene products already **guides their decision-making**.³



Two-thirds of B2B wiping solutions buyers say **environmental benefits** play a **significant role** in their purchasing decisions.⁴



#1 Environmental Benefit. Out of a wide range of environmental benefits, the **#1 environmental benefit** among B2B wipes buyers is **recycling of wipes**.⁵

How the Wipes Recycling through Rightcycle™ program works



The Wipes Recycling through Rightcycle™ program transforms the way you dispose of your wipes to create a more sustainable cleaning solution. Our hassle-free, fully traceable recycling service makes it easy for you to quantify, track and precisely report out landfill diversion metrics.

The recycling program for eligible wipes from Kimberly-Clark Professional® includes six key steps:

1. ENROLL
2. ACTIVATE ON-SITE
3. COLLECT/STORE
4. SHIP
5. RECYCLE
6. TRACK RESULTS

Eligible wipes codes

WypAll® CriticalClean™
WetTask™ Wipes⁶



06411 | 77320 | 06471

WypAll® Disinfecting Wipes⁶



54481

WypAll® ProScrub™
Wet Towels⁶



91371 | 58310 | 91367

Kimtech Pure™ W4
Wipes (Dry)⁶



33330 | 33390

How the Wipes Recycling through Rightcycle™ recycles



The Wipes Recycling through Rightcycle™ program helps you prevent significant waste from going to landfill or incineration by transforming used wipes into plastic pellets that are used to create new products. As part of our effort, we allow you to co-mingle storage and shipment of one eligible wipes code with any other eligible wipe code (e.g., ProScrub™ towels with WetTask™ wipes).

All 9 wipes SKUs are eligible for recycling² because they are **made of 100% polypropylene** meltblown.

To find out more, simply contact us at our program websites:

KCPProfessional.com/en-US/Solutions/RightCycle-by-Kimberly-Clark-Professional

KCPProfessional.com/en-CA/Solutions/RightCycle-by-Kimberly-Clark-Professional

¹ Based on July 2023 KCP audit of well-known Wet Wipes brands in North America using publicly available information gathered from online search engines and manufacturer websites.

² Cited codes are eligible for recycling so long as after use they are non-hazardous as classified by federal, state, and local regulations.

³ Ipsos – Kimberly-Clark eHRT B2B, March 2021.

⁴ 3rd party quantitative research study, B2B Wiping Solutions market, December 2022.

⁵ 3rd party quantitative research study, B2B Wiping Solutions market, six different environmental benefits tested, December 2022.

⁶ Packaging also eligible for recycling via Wipes Recycling through RightCycle™ by Kimberly-Clark.